

FACTS

WHAT DOES AMERICAN TRUST CASH ADVANCE, LLC, DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: -Social security number and income -account balances and payment history -credit history and employment information When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons American Trust Cash Advance, LLC. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does American Trust Cash Advance, LLC. share?	Can you limit this sharing?
For our everyday business purposes such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	Yes	Yes

Questions?	1-866-672-6694
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To limit our sharing	Mail in the form below. Please note: If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.
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Mail-in Form	
	Mark any/all you want to limit: <input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes. <input type="checkbox"/> Do not allow your affiliates to use my personal information to market me. <input type="checkbox"/> Do not share my personal information with non-affiliates to market their products and services to me.
	Name: _____
	Address: _____
	City, State, Zip: _____
	Account #: _____
Mail To:	AMERICAN TRUST CASH ADVANCE, LLC-ATTN: OPT-OUT 2315 TREASURY DRIVE CLEVELAND, TN 37323

Who we are	
Who is providing this notice?	American Trust Cash Advance (American Trust Cash Advance, LLC., Ameritrust Financial Services, LLC., and Star Trust Financial Services, LLC.)
What we do	
How does American Trust Cash Advance, LLC. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does American Trust Cash Advance, LLC. collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> - apply for financing - give us your income information or provide employment information - provide account information or give us your contact information <p>We also collect your information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> - sharing for affiliates' everyday business purposes - information about your credit worthiness - affiliates from using your information to market to you - sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ American Trust Cash Advance, LLC, AmeriTrust Financial Services, LLC, StarTrust Financial Services, LLC
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ Non-affiliates we share with can include lenders, banks, collection agencies, check cashers, brokers, money transmitters, insurance companies, direct marketing companies and card issuers.
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ Our joint marketing partners include lenders, insurance companies banks, pre-paid card program managers, and money transmitters.

Other important information		
I/WE ACKNOWLEDGE THAT I/WE HAVE RECEIVED A COPY OF THIS NOTICE.		
_____	_____	_____
Print Customer Name	Customer Signature	Date
_____	_____	_____
Print Customer Name	Customer Signature	Date
_____	_____	_____
Print Customer Name	Customer Signature	Date